

Welcomes Ms. Jessica Berry, M.Ed.

The San Marcos CISD Board of Trustees approved Ms. Jessica Berry, M.Ed., as the new principal of Bowie Elementary on Monday, June 2, 2025.



Ms. Berry is a proud product of SMCISD and has deep roots in our community—she attended Bowie Elementary, Goodnight Middle School, and is a graduate of San Marcos High School.

She brings 11 years of experience in public education and has also honorably served our country in the United States Air Force. Most recently, Ms. Berry has served as the assistant principal at Miller Middle School for the past two years. Prior to that, she was the Campus Instructional Specialist at Rodriguez Elementary from 2020 to 2023.

Throughout her career, Ms. Berry has been recognized for her leadership and commitment to education. She has received numerous honors, including Teacher of the Year, SMCISD's LPAC Administrator of the Year, and has been invited to present at educational conferences across Texas.

Ms. Berry earned her principal certification from Lamar University, holds a Master of Arts degree from the University of Phoenix – Okinawa, and a Bachelor of Science degree from the University of Maryland.

Ms. Berry shared her excitement about this new opportunity:

"As a former Bowie student, it is a true honor to return and serve the community that helped shape who I am. I am committed to working hand-in-hand with our families, students, and staff to continue building a supportive and successful learning environment."

We are proud to welcome Ms. Berry back to Bowie Elementary in this new role and look forward to the passion and dedication she brings to our campus.

